13th International Conference on Services: Driving Digital Transformation and Innovation

The 13th International Conference on Services (ICoS) was held as part of the Services Conference, one of the world's leading conferences on services research. The conference brought together over 500 researchers, practitioners, and policymakers from around the world to discuss the latest developments in service science, management, and engineering.

Cloud Computing – CLOUD 2024: 13th International Conference, Held as Part of the Services Conference Federation, SCF 2024, Honolulu, HI, USA, September ... Notes in Computer Science Book 12403) by Andrea Köhler

★★★★☆ 4.1 out of 5

Language	: English
File size	: 37108 KB
Text-to-Speech	: Enabled
Enhanced typesetting	: Enabled
Screen Reader	: Supported
Print length	: 447 pages

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The conference theme was "Driving Digital Transformation and Innovation." This theme reflected the growing importance of digital technologies in the service sector. Digital technologies are transforming the way services are created, delivered, and consumed. They are also creating new opportunities for innovation in the service sector.

The conference program featured a wide range of presentations on topics such as:

- The role of digital technologies in service innovation

- The impact of digital technologies on service delivery

- The challenges and opportunities of digital transformation for service organizations

- The future of service science, management, and engineering

The conference also featured a number of keynote speakers, including:

- Dr. James Spohrer, Dean of the W. P. Carey School of Business at Arizona State University

- Dr. Mary Jo Bitner, Professor of Marketing at the University of Arizona

- Dr. Michael Schrage, Research Fellow at the MIT Sloan School of Management

The 13th International Conference on Services was a great success. The conference provided a forum for researchers, practitioners, and policymakers to share their latest research findings and insights on the future of the service sector.

About the Services Conference

The Services Conference is the world's leading conference on services research. The conference is held annually and brings together researchers, practitioners, and policymakers from around the world to discuss the latest developments in service science, management, and engineering.

The Services Conference is sponsored by the Service Science Society, a professional organization dedicated to advancing the study of services. The society has over 1,000 members from around the world.

About the 13th International Conference on Services

The 13th International Conference on Services was held from June 26-28, 2019, in Seoul, South Korea. The conference was hosted by the Korea Advanced Institute of Science and Technology (KAIST).

The conference program featured over 500 presentations from researchers, practitioners, and policymakers from around the world. The conference also featured a number of keynote speakers, including Dr. James Spohrer, Dean of the W. P. Carey School of Business at Arizona State University; Dr. Mary Jo Bitner, Professor of Marketing at the University of Arizona; and Dr. Michael Schrage, Research Fellow at the MIT Sloan School of Management.

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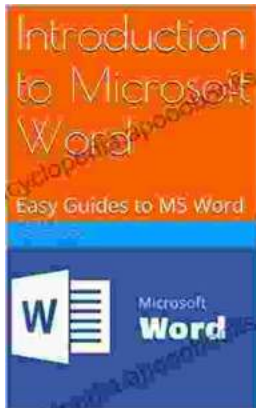
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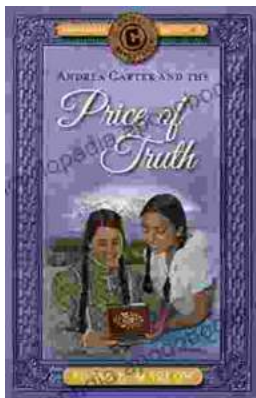|	
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